

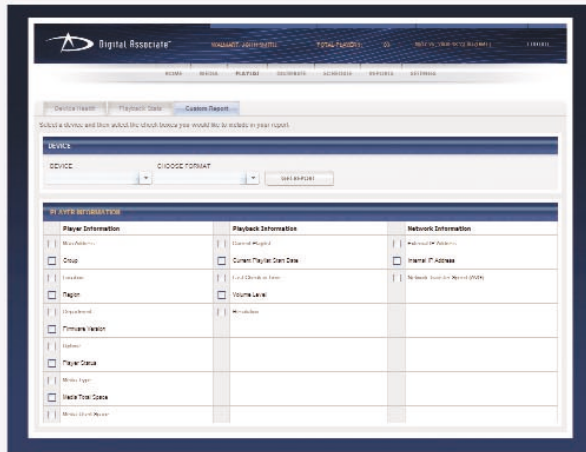


innovation

**THE DA PORTAL V2.0 - CMS
- ALL NEW -**

Flexible, Scalable & Secure Content Management System (CMS) by AVI

AVI is pleased to release the newest innovation in Digital Signage, the DA Portal V2.0. The DA Portal V2.0 is a web-based application for managing and monitoring all of your Digital Signage requirements. The DA Portal V 2.0 covers all aspects of content management from controlling valuable advertising revenue to ensuring reliable media distribution and playback. Change video content and schedules on the fly to one unit or thousands at a time. Constant communication is the key to success, AVI's media players check in with the CMS server 24/7 to insure perpetual uptime. Our servers monitor players as individual units or in groups, bound by geographic borders or project basis. You can rest easy because all of the interactions with the DA Portal V2.0 are COMPLETELY secure, using SSL encryption, this ensures the safety of your confidential information.



FEATURES

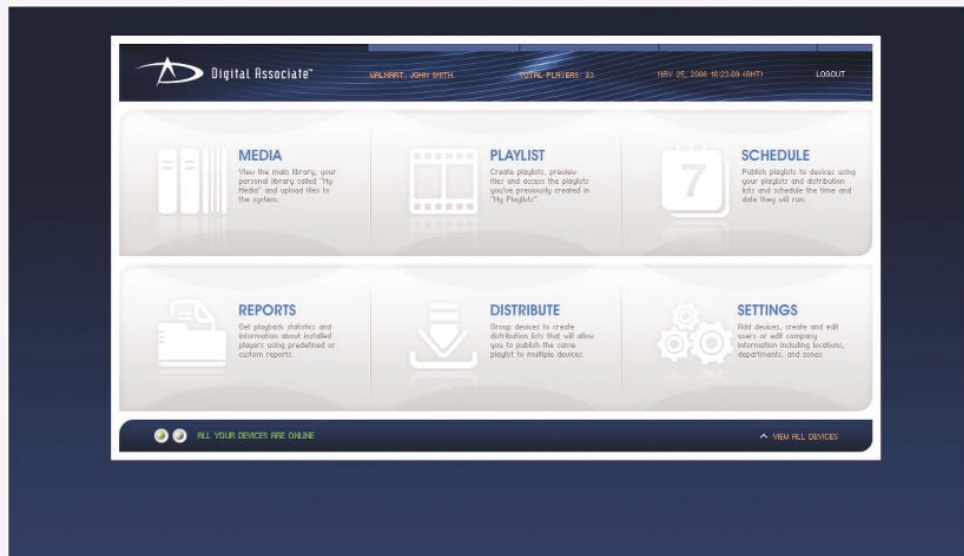
- Create custom playlists
- Schedule content anytime, anywhere
- No IT training required
- Constant customizable 24/7 media player monitoring
- Design and build custom reports with a click of the mouse
- Inventory management on all media players
- Almost real-time marketing information
- Easy to use web-based interface
- Access from any computer with an internet connection
- Manage and deploy media content
- Feel secure knowing your investment is working for you

vision





FLEXIBLE • SCALABLE • SECURE • FLEXIBLE • SCALABLE • SECURE • FLEXIBLE • SCALABLE • SECURE



DA Portal V2.0
actual screen shot

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