



innovation

THE AVI DIGITAL ASSOCIATE®

The **Digital Associate®** is AVI's advanced interactive, solid state MPEG 1 & 2 media player. It has been designed specifically with Digital Signage market in mind. It can play video for retail, kiosk, vending display applications to enhance the efficiency and impact of point of purchase promotions. The **Digital Associate®** offers the next generation of high impact promotional advertising – driving more traffic, longer visits and higher impulse purchasing.

The **Digital Associate®** gives retailers, kiosk, and vending companies and their brands the chance to sell where it really counts – at the point of purchase. All settings and content are updateable and user programmable through a web-based interface using the Internet Explorer browser.

The **Digital Associate®** is a powerful and flexible communications tool, designed for playback of MPEG 1 & 2 video and audio files, as well as still images. Compressed digital media memory is stored on CompactFlash technology and offers standard, looping or scheduled playback options. Video outputs are NTSC or PAL compliant and the player is capable of driving any size of CRT, LCD or plasma screen.

Unlike DVD-based systems its unique solid state (diskless & fan less), self cooling design is ideally suited for continuous playback and guarantees a long lifespan. **Digital Associate®** runs on a Linux based operating system which requires no expensive license, unlike a Windows PC-based application.



FEATURES

Customization

Completely customizable for any application, easily update the firmware remotely via the internet.

Setup

Configurable via Windows XP client side software for LAN based solutions. Use the all new DA Portal V2.0, AVI's complete CMS system for WAN applications.

Playback Modes

User created playlist, continuous loop, first file loop, manual or scheduled.

Interactivity

A serial port is provided for interfacing with a range of optional accessories such as a touchscreen, bar code read, RFID, push buttons and other control options.

Data Logging

Creates a user defined log of ongoing operation and playback events.

Display Output

Video can be displayed on any standard TV, LCD monitor or plasma display supporting composite, S-Video or VGA input.

Wireless Network WiFi/Cellular Connectivity (optional)

Wired Ethernet standard.

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specifications

Playback Formats Supported

MPEG1 video
MPEG2 video
WMV video
MP3 audio
JPEG still picture

Storage Media

CompactFlash Card type I/II (all capacities)
Optional 2.5" hard drive

Video Output

Composite 640 x 480
S-Video 640 x 480
VGA: 800 x 600
1024 x 768
1280 x 720
1280 x 960
1280 x 1024
1360 x 768

Audio Output

RCA jacks, 3.2Vp-p 5Kohm
SPDIF – digital audio (optional)

External Ports

RS232 serial port, protocol independent
10/100 BaseT Ethernet

Power

5V DC, 500mA typical (power supply included)

Dimensions

251mm x 184mm x 42mm (W x D x H)

Weight

2.5 lbs.

BACK PANEL

- 1 LAN CONNECTION
- 2 RS232 PORT
- 3 VGA PORT
- 4 SPDIF OUTPUT
- 5 S-VIDEO OUTPUT
- 6 COMPOSITE VIDEO OUTPUT
- 7 AUDIO OUTPUTS
- 8 DC POWER INPUT



AUDIO VIDEO INTERACTIVE INC.
IN THE USA
8541 E. ANDERSON DR. SUITE 107
SCOTTSDALE ARIZONA 85255
TEL-480.889.3233 FAX-480.889.3236
sales@avi-electronics.com



AUDIO/VIDEO INNOVATIONS INC.
IN CANADA
UNIT A3 - 3375 NORTH SERVICE RD.
BURLINGTON ONTARIO L7N 3G2
TEL-905.331.5695 FAX-905.331.7432
sales@avi-electronics.com