



innovation

THE AVI MEDIAWINDOW

What is a **MediaWindow**? The **MediaWindow** is an all in one digital signage solution brought to you by AVI.

At the heart of the **MediaWindow** is AVI's renowned, IP enabled, solid state MPEG 1&2 media player: Add in a crystal clear LCD screen available in various sizes and you have an unparalleled turn-key solution for providing your message. This device can be used individually or networked together and paired with the DAPortal. The DAPortal is AVI's web-based comprehensive suite of remote management and monitoring tools for content delivery, device management, inventory, and marketing reports.

Retailers need to attract attention and insure increased and longer visits. Digital signage networks are providing a vital bridge to the consumer, enhancing and supporting their decisions. The trends have been set, digital signage is becoming the most cost effective and efficient way to market your product and AVI is a pioneer in this industry. **MediaWindows** are also available with bar code scanners, motion sensors, touchscreen, and other impactful accessories all of which arm you with the tools required to get your message across.

The **MediaWindow** is currently available with a networked or stand-alone media player (MediaWindow Lite).



TAKE A **GLIMPSE**
INTO THE FUTURE

LOOK THROUGH
OUR **WINDOW...**

THE
MediaWindow



vision





specifications

DIGITAL ASSOCIATE® (media player)

Playback Formats

MPEG1 video, MPEG2 video, WMV video
MP3 audio
JPEG still picture

Storage Media

CompactFlash (CF) cards (Type I/II – all capacities)
Optional 2.5" hard drive

External Ports

RS232 port, protocol independent
10/100 BaseT ethernet

Power

5VDC, 500mA typical (universal power supply supplied)

DIGITAL ASSOCIATE® LITE

Playback Formats

MPEG1 video, MPEG2 video,
MPEG4 video (Divx)
MP3 audio
JPEG still picture, Motion JPEG

Storage Media

CompactFlash (CF) cards (Type I/II – all capacities)

External Ports

RS232 port, protocol independent
Interactive header for external devices/buttons

Power

5VDC, 500mA typical (universal power supply supplied)

LCD

Standard LCD Sizes Include

MediaWindow Lite (standalone)
7" 10" 15" 19" 32" 42"

MediaWindow (network IP enabled)
15" 19" 32" 42"

Colour Options

Black Finish (standard)
Custom colours may be available

Warranty

All LCD panels are backed by a 1 year limited warranty while the Digital Associate® media player is supported with a 5 year limited warranty.

LCD DETAILS

| Model | AM15D | AM19D | AM32D | AM42D |
|---------------------------------|-----------------------|-----------------------|----------------|------------------------|
| Size | 15" | 19" | 32" | 42" |
| Aspect Ratio | 4:3 | 4:3 | 16:9 | 16:9 |
| Brightness (cd/m ²) | 250 | 400 | 500 | 600 |
| Contrast Ratio | 500:1 | 500:1 | 800:1 | 1200:1 (dynamic) |
| Resolution | 1024 x 768 | 1280 x 1024 | 1366 x 768 | 1366 x 768 |
| View Angle (H/V) | 140/160 | 160/160 | 170/170 | 178/178 |
| Response Time (ms) | 16 | 12 | 12 | 8 |
| Approvals (UL, CE, FCC) | ✓ | ✓ | ✓ | ✓ |
| Limited Warranty | 1 Year | 1 Year | 1 Year | 1 Year |
| Extended Warranty (optional) | 2 Years | 2 Years | 2 Years | 2 Years |
| Dimensions (inches WxHxD) | 15.25" x 12.625" x 4" | 18.125" x 15.25" x 4" | 31" x 19" x 4" | 41.25" x 25.5" x 4.25" |

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